

## FINANCIAL OFFICE POLICIES

We offer the following ways for you to pay for your dentistry:

- A. Cash or Check at time of service with a discount for Cash being given based on the nature of the treatment.
- B. Long-term financing with CareCredit, E-Z Pay Solutions and mymedicalloan.com for patients that have good or challenging credit situations respectively. These financing options can be interest free to competitive interest rates depending on length and amount of loan financed.
- C. We accept Visa, Mastercard, American Express and Discover charge cards.
- D. Patients are expected to pay for deductibles and co-payments at the time service is rendered.

## RE-CARE POLICY

Our practice is centered around prevention. The only way for us to help you keep your teeth for a lifetime is through good daily oral hygiene habits and a strict regime of professional examinations and cleaning to prevent decay and gum disease. Prevention is an important area and is often misunderstood and inadequately stressed. We expect all of our patients to become seriously involved in our re-care program.

## EMERGENCY POLICY

We will make every effort to see patients of record the same day for true dental emergencies. We will always give priority to patients that have been seen in our dental practice in the last 12 months.

Please call 414-464-9021

## APPOINTMENT COMMITMENT

An appointment with us is a bond of trust that we will be here to serve you and you will be present for treatment. We promise we will respect your time and do everything in our power to keep you from waiting. If we are behind, it is because we are providing health care that requires our attention or accommodating emergencies. We will provide you with the same attention and time and accommodate your emergency as well, so please be patient. We ask that you respect our time and the time of our other patients. Missing an appointment, arriving late and short notice cancellations, are not fair to us or our other patients.

We reserve the right to impose a fee and discontinue treatment on patients that do not respect our time.

## HOURS

Monday-Friday  
8:30 a.m. - 5:30 p.m.

Please visit our web sites

[www.winterdental.com](http://www.winterdental.com)

[www.wisconsinreconstructiveimplantdentist.com](http://www.wisconsinreconstructiveimplantdentist.com)

[www.hamptondentalassociates.com](http://www.hamptondentalassociates.com)

## HAMPTON DENTAL ASSOCIATES, S.C.

Dr. Bruce Winter

Dr. Richard Winter



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**Family Dental Care  
From Our Family That Cares!**

*"A job well done lives on long after  
the price is forgotten. Quality lasts."  
(Dr. Charles)*

**[www.winterdental.com](http://www.winterdental.com)  
will allow you to visit three of our  
websites for valuable information.**

## PRACTICE PHILOSOPHY

The goal of our health care practice is to provide the highest quality dentistry possible, while treating our patients with the highest standard of respect, compassion, and care. Our practice will concentrate on prevention and education using the highest standards of professionalism.

## A FEW WORDS ABOUT DENTISTRY

There are many types of dentistry today. Some people seek only emergency dentistry. In other words, they only seek care when they are in trouble or in pain. This type of dentistry is quite discouraging because most people who seek only emergency care lose their teeth by the time they are fifty years old.

About seventy percent of the practices in the country are totally oriented toward repair care of the teeth. They fix teeth one at a time as they break and when the gums bleed badly enough the teeth are cleaned. Full exams are rare and most of these patients have given up on their teeth and what dentistry can do for them.

The above dentistry is contrasted by truly fine dentistry, which is characterized by complete exams, major preventive programs, the protection of existing tooth structure and always a goal oriented treatment plan designed to help the patient reach a point of optimal dental health. The doctors will discuss different options to restore your mouth and they will make sure that the different phases of dentistry are discussed with you so that everything from emergency dentistry to maintenance dentistry to optimal dentistry is provided at their appropriate time. We believe in truly fine dentistry, because that is what we do for ourselves, and our patients deserve nothing less.

## QUALIFICATIONS OF THE DENTAL STAFF

Our dental family has been serving the Milwaukee community for three generations — from our grandfather (Dr. Morris Paschen) to our father (Dr. Charles Winter) and now to us.

Dr. Bruce Winter received his Bachelor Degree at University of Wisconsin at Madison in 1978 and his Doctor of Dental Surgery Degree from Marquette University of Dentistry in 1982. He graduated near the top of his class and is a member of Alpha Omega, a professional Dental Fraternity. Dr. Bruce serves on the Advisory Board for M.A.T.C. His son Jeremy will be attending dental school at Marquette and will be the start of our fourth generation of dentists in Milwaukee. Dr. Bruce has two children and has many interests including running, basketball, tennis, biking and reading.

Dr. Richard Winter received his Bachelor Degree at University of Wisconsin at Madison in 1984, and his Doctor of Dental Surgery Degree from University of Minnesota School of Dentistry in 1988, graduating with high standings. Dr. Rick has received a Fellowship Award in the Academy of Dentistry International, an honorary award representing excellence in dentistry by his peers. He also received his Mastership Award in the Academy of General Dentistry which is awarded after achieving 1400 hours of continuing education in all the subspecialties of dentistry, 400 of which were in participation courses. This is an award that fewer than 3% of all dentists have ever achieved. Dr. Rick judges MMA and Kickboxing throughout the country and he is an avid tennis player. He has two children that keep him very active. Dr. Rick lectures and is on the Board of Dental Health Libraries, a non-profit organization that disseminates information on dentistry throughout the world via the web.

Dr. Bruce and Dr. Rick are always involved in continuing education to keep abreast of the many changing facets of dentistry.

## OTHER STAFF MEMBERS

We are blessed in our dental family with regard to our staff. They are an extension of us and reflect the highest level of professionalism and care to our patients. Each of our staff members care greatly about our patients and their love of helping people is an inspiration to us daily.

## PATIENTS WITH DENTAL INSURANCE

We are pleased that you have a dental insurance plan and we will do everything we can to help you maximize your benefits. You may be interested in the following facts.

1) We ask that you understand that we do not work for the insurance companies, nor do we wish to. We work 100 percent for you. We want to maximize your benefits and we work hard to tailor your treatment plan to do this. We also refuse to be controlled by the insurance companies. When this happens the patient always loses. Most insurance companies will cover about 50-80 percent of the total fee on a truly high quality treatment plan.

2) Together we will help you file claim forms to assure that your insurance company has met its obligation. In return we ask that you help us by providing all information needed and by paying your portion at the time of service.

Today, most insurance companies are reducing benefits and trying to make our profession the bad guy by saying we charge too much. Let me assure you, the insurance companies are concerned mostly about their bottom line, not your health. We believe our first concern must be you. A word about UCR. Usual and Customary are words used by insurance companies to say we charge too much. We offer neither usual nor customary dentistry, We use the finest labs and materials and charge fees that are fair and allow us to perform dentistry you will be proud of.