

# Ask The Dentists

Dear Dr. Winter, I just saw your video on Yelp! It was awesome. I just wanted to know where I can leave a review for you and your wonderful staff. Should I leave it on Facebook, Yelp, Google? What is best because I have had years of outstanding service from your practice and wish to let others know how much I appreciate you! K.C.

Dear K.C. It almost seems self-serving to publish this letter but it is amazing and I wish to thank you for your kind words. Social media is a relatively new aspect of marketing with regard to healthcare. In my grandfather and father's days they wouldn't think of advertising at all much less doing reviews and writing educational articles!

So, reviews are important! They help patients that are scared, fearful and frustrated to find a dentist that can help them with their specific problems. I have had patients with bulimia, fibromyalgia, severe arthritis, painful dentistry, broken veneers, failing implants all find me because of patients like your self that have shared their experiences with others. I think this has become such a powerful way to help people to be less afraid and seek the care they truly need and deserve that I welcome reviews such as yours!

I have a large photo library of cases I have done so that patients can identify with someone they see and realize that I have done cases like theirs before. My brother and I are always attending continuing education so that we can provide state-of-the-art care for all dental conditions.

The review sites you may use are Google, Facebook, Yelp, HealthGrades, Yahoo, Bing, etc. All you need to do is log on to the platform of your choice, (Yelp, Facebook, Google) and look us up (HamptonDentalAssociates) and post a review. Certainly if anyone has an experience that requires my attention they may call me personally at 414-464-9021 but we are very blessed that we have such an amazing dental family.



*Drs. Richard and Bruce Winter*

I would also like to invite our readers to go to our facebook page!

[www.facebook.com/hamptonDentalAssociates](http://www.facebook.com/hamptonDentalAssociates) to read our weekly blogs, read this and all older Ask The Dentists columns, see great cartoons and photos and to read our reviews and see our videos!

Please also visit Yelp to see our latest video! Just go to Yelp.com and type in hamptonDentalAssociates.

So please visit our website: [www.hamptonDentalAssociates.com](http://www.hamptonDentalAssociates.com) Read our articles, testimonials and feel free to write to me with further questions at [rick@winterdental.com](mailto:rick@winterdental.com) that's my personal e-mail and I always answer my patients within 24 hours!

Yours for great dental health!

We look forward to meeting you!

Dr. Richard B. Winter D.D.S. MAGD

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Master Academy of General Dentistry Diplomate

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