

# Ask The Dentists

Dear Dr. Winter, I read about the new whitening you offer at Hampton Dental called KOR. Is it different from Zoom and what's the difference?

Dear S., we have offered Zoom for many years and decided to change our whitening system. KOR is the first whitening system to refrigerate their chemistry to provide a stronger product. This means that every whitening procedure gets the freshest, most effective oxidation and stain removal product on the market today.

There is less sensitivity with KOR as they also provide a proprietary desensitizer to plug the dentinal tubules. Fluid flow in open tubules causes "zingers" or "lightning bolts" sensations. Zoom is not as effective as the KOR desensitizers in our opinion based upon studies and patient reports.

Next, we are making laboratory fabricated trays to ensure that the KOR solutions are in dental contact for 6-10 hours as opposed to the 25-35 minutes from use of tray wear as researched by Clinical Research Associates (CRA).

The bleaching light has been proven to dehydrate teeth and adds nothing to the bleaching process. The new KOR offers optimal whitening due to improved chemistry, a better seal, better contact time, less dehydration, virtually no sensitivity and 4 different types of KOR protocol based on the severity of your stain. We are offering a KOR special between now and the end of the year for all of our readers to experience this incredible system. Call 414-464-9021 for your free consultation. We offer KOR Home, KOR Max, KOR Ultra and KOR Ultra-T. Go to: <https://hamptondentalassociates.com/kor-whitening/> to read more details of this amazing technology.

IN THE NEWS!!!!!!!!!!!!

This month we are extremely excited that Dr. Richard Winter and his daughter Ariel a third year dental student co-authored their first article



*Drs. Richard and Bruce Winter*

together! The article: Orthoaesthetics: One Solution to External Resorption is now up on the Publications page of [www.hamptondentalassociates.com](http://www.hamptondentalassociates.com) Be sure to read this wonderful case study.

Lastly, congratulations to Dr. Rick for being featured in the "Dads that Can Cook" article in the Milwaukee Journal Sentinel! See his article at: <https://www.jsonline.com/story/life/food/2018/06/12/three-local-men-every-day-fathers-day-kitchen/678434002/> be sure to try Dr. Ricks' healthy Vegetarian Pasta Sauce and Chicken Pad Thai and let him know what you thought! Having healthy teeth starts with good hygiene and a great diet!

We offer 24 month interest free financing through Care Credit and provide financing through I-Care to dentistry is affordable!

Please call 414-464-9021 to schedule your comprehensive examination today.

Dr. Richard and Dr. Bruce Winter

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